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VICTOR GRAF

EXPERIENCE

Tri-City Herald, Kennewick Wash. (40,000+ circ., daily)

Interactive media intern (Summer 2007)

- Produced Web video for a variety of sections.
- Edited reporter-shot video on short deadlines.
- Engaged in a self-guided project to develop a Web application.
- Produced a Flash gallery and infographics with other departments.

The Daily Evergreen, Pullman Wash. (12,500 circ., daily)

Web Editor (Spring 2008)

- Ensured quality of online postings, applied links to relevant stories.
- Developed a template for a redesign of the Web site.
- Shot/edited sports and news feature video.
- Began a process to migrate the print product to a complete XML-based workflow.
- Wrote a weekly column focusing on online culture and technology.

Managing Editor (Fall 2007)

- Led a redesign of the paper that focused on clear, modern and professional presentation. This included prototyping and deployment of a variety of templates as well as rapid troubleshooting.
- Managed daily production of a 13-member editorial staff. Also trained new staff in the use of InDesign and headline writing.
- Wrote a reskinned site for our entertainment section that featured new presentation and functionality.
- Designed pages and infographics for major projects.

Design Chief (Spring 2007)

- Served as a copy editor, including page design, headline writing and story editing.
- Produced graphics for several sections ranging in scale from sidebars to graphics capable of holding a page.
- Worked within existing server architecture to deploy blogging software.

Photo Editor (Fall 2006)

- Prepared photos for print and produced graphics for several sections.
- Worked with experienced staff to shape the the paper's Web presence.

Managing Editor (Summer 2006)

- Managed newsroom operations for the bi-weekly summer edition.
- Educated staff of varying degrees of experience in the publication's style

Copy Editor (Spring 2006)

- Designed pages, wrote headlines and edited stories on a daily basis.

Reporter (Fall 2005)

- Worked as a general assignment reporter.

EDUCATION

Washington State University
Bachelor's degree communication
(journalism emphasis, political science
minor), May 2008.

Completed classes in news writing, computer-assisted reporting, media law, media ethics, news editing, convergent journalism, creative advertising copy strategies and graphic design.

RELATED SKILLS

Familiarity with AP style
Adobe CS3 suite for online and print production
Computer-assisted reporting
HTML/CSS standards-compliant design
Database-backed Web development with PHP and MySQL
Rich JavaScript interaction with Prototype and Mootools libraries
Video editing with Final Cut Pro and Adobe Premiere